

PITTSBURGH STEELERS 2024 PRESEASON HALL OF HONOR TOUR GIVEAWAY

OFFICIAL RULES

ENTRIES ARE FREE OF CHARGE. ONE ENTRY ALLOWED PER ELIGIBLE PERSON PER CONTEST. NO PURCHASE NECESSARY TO ENTER. ODDS OF WINNING DEPEND UPON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED BY SPONSOR PER CONTEST. VOID WHERE PROHIBITED OR OTHERWISE RESTRICTED BY LAW.

CONTEST DETAILS: The Pittsburgh Steelers 2024 Preseason Hall of Honor Tour Giveaway (each being a “**Contest**”, collectively, the “**HOF Museum Giveaway**”) will begin on July 25, 2024 at 12:01 AM EDT and end on August 14, 2024 at 11:59 PM EDT (each date a Contest is run being a “**Contest Date**”, collectively, the “**Giveaway Period**”). Each Contest will require a participant to visit the Hall of Honor tent at Pittsburgh Steelers Training Camp and answer the trivia question of the day. Each Contest Date a winner will be randomly selected from the Entrants. Each Contest’s Winner shall win two (2) tours to the Steelers Hall of Honor Museum located in Acrisure Stadium (the “**Prize**”).

By participating in any Contest as part of the HOF Museum Giveaway you agree to be bound by these official rules (“**Rules**”), inclusive of all terms and conditions. Please read the Rules carefully before participating. You must follow the directions provided within these Rules to be eligible to win the Prize.

SPONSOR: The HOF Museum Giveaway is sponsored by Pittsburgh Steelers LLC, 100 Art Rooney Avenue, Pittsburgh, PA 15212 (“**Sponsor**”).

HOW TO ENTER: To enter a Contest as part of the HOF Museum Giveaway, you must (a) attend 2024 Pittsburgh Steelers Training Camp at Saint Vincent College and visit the Hall of Honor tent; (b) answer the trivia question of the day; and (c) agree to be bound by the terms and conditions of these Rules (a “**Training Camp Entry**”).

All Entrants agree that all decisions of Sponsor shall be final and binding with respect to all matters related to the HOF Museum Giveaway. Entrants waive any right to challenge any decisions made by Sponsor and/or claim any ambiguity in the Rules, the HOF Museum Giveaway, or any Training Camp Entry.

ALTERNATIVE METHOD OF ENTRY: To enter a Contest other than via a Training Camp Entry, visit <https://acrisurestadium.com/stadium/hall-of-honor-museum/> and enter the required information, including full name, age, mailing address, email address, phone number and answer the trivia question of the day. By completing and sending an online entry, you agree to be bound by the terms and conditions of these Rules (the “**Alternative Entry**”, and collectively with a Training Camp Entry, an “**Entry**”).

Entries, regardless of the method of Entry, must be by the end of the particular Contest Date. Limit of ONE (1), AND ONLY ONE (1), ENTRY PER PERSON PER CONTEST. Multiple entries received from any person beyond this limit may void all such additional entries. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted.

Failure to follow any instructions provided in these Rules may result in disqualification. All materials submitted become the property of Sponsor, and Entries will not be acknowledged or returned. You are responsible for your costs of entering, including online access charges, postage, etc. The time of receipt of any valid Entry shall be the time such valid Entry becomes available to Sponsor. Sponsor’s computer shall be the official clock of the HOF Museum Giveaway.

By entering a Contest within the HOF Museum Giveaway, an Entrant gives express permission to be contacted by Sponsor.

BY PROVIDING CONTACT INFORMATION, ENTRANTS CONSENT TO THE COLLECTION AND STORAGE OF THE INFORMATION PROVIDED. UNLESS THEY ELECT TO OPT-OUT, ENTRANTS TO A CONTEST WITHIN THE HOF MUSEUM GIVEAWAY MAY RECEIVE MARKETING AND OTHER PROMOTIONAL INFORMATION FROM SPONSOR AND/OR ITS AFFILIATED PARTIES AND CONTRACTORS. ELIGIBILITY TO PARTICIPATE IN THE CONTEST WITHIN THE HOF MUSEUM GIVEAWAY IS NOT, HOWEVER, DEPENDENT UPON ENTRANT'S CONSENT TO RECEIVE SUCH MARKETING AND OTHER PROMOTIONAL INFORMATION AND YOUR CHANCES OF WINNING ARE NOT AFFECTED BY SUCH CONSENT. BY PROVIDING CONTACT INFORMATION AND NOT ELECTING TO OPT OUT, ENTRANTS CONSENT TO BEING CONTACTED BY SPONSOR, ITS AFFILIATED PARTIES OR PARTNERS, AND CONTRACTORS. CONTACT METHODS MAY INCLUDE MAILINGS, EMAILS, TEXTS AND TELEPHONE CALLS (INCLUDING THOSE GENERATED FROM AN AUTOMATED TELEPHONE DIALING SYSTEM) AT THE TELEPHONE NUMBER PROVIDED, INCLUDING ANY WIRELESS TELEPHONE NUMBER PROVIDED.

ELIGIBILITY: The HOF Museum Giveaway is open only to legal residents of the fifty (50) United States of America and the District of Columbia who are eighteen (18) years of age or older at the time of entry (except in the case of legal residents of certain states where the legal age of majority is greater than eighteen (18) years of age, who then must meet the state's legal age of majority). Notwithstanding the prior sentence, the HOF Museum Giveaway are void where prohibited or otherwise restricted by law, rule or regulation. Officers, members, managers, and employees of Sponsor Entities (as defined below), members of these persons' immediate families (spouses and/or parents, children, and siblings, and their spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win any of the Contests within the HOF Museum Giveaway. "**Sponsor Entities**" shall mean Sponsor, the National Football League ("**NFL**"), and their respective parents, subsidiaries, and affiliate companies, administrative, advertising, and promotion agencies involved with the HOF Museum Giveaway, and any other person or entity involved in the development, administration, promotion, or implementation of the HOF Museum Giveaway. The NFL is not, however, an actual Sponsor of the HOF Museum Giveaway.

WINNER: There will be fifteen (15) winners (each, a "**Winner**") selected during the Contest Period. One (1) Winner will be chosen at the end of each Contest Date from the pool of eligible Entrants for each Contest who have completed the required steps for the particular Contest. The Winners will be selected by drawings to be held during the week of August 19, 2024, or as soon thereafter as possible in the sole and absolute discretion of Sponsor. Winning is subject to verification of eligibility.

PRIZE: There will be fifteen (15) Prizes awarded. Each Winner shall receive two (2) tours to the Hall of Honor Museum, redeemable by August 15, 2025, valued at \$36 per Prize. The Winners selected and the actual Prize awarded will be determined in Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute for the Prize another item of comparable or greater value in its sole and absolute discretion. Total approximate retail value ("**ARV**") of the Prize is \$540.

NO TRANSFER OR ASSIGNMENT OF THE PRIZE: The exact Prize details shall be determined in the sole discretion of Sponsor. The Prize is non-transferable and non-assignable, with no cash redemption except at Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute the Prize with one of comparable or greater value at its sole and absolute discretion. Actual value of the Prize may vary based on the actual item awarded. The Winners will not receive the difference between actual value and ARV, if any. The odds of winning a Prize depend upon the number of eligible Entries received during the particular

Contest Date. Each Winner is fully responsible for the payment of any and all applicable federal, state and local taxes (including income and withholding taxes). All costs and expenses associated with a Winner's participation in the Contest and/or acceptance of the Prize shall be the sole responsibility of such Winner unless otherwise provided in these Rules.

NOTIFICATION: Sponsor will notify potential Winners at the telephone number (land line or cell) and/or email address provided in the chosen Entries. Sponsor will make two (2) attempts to contact a potential Winner via email and one (1) attempt to contact a potential Winner via telephone call within twenty-four (24) hours from the time in which the potential Winner was selected. If Sponsor is unable to reach a potential Winner by telephone and/or email within such twenty-four (24) hour period, then that potential Winner will be disqualified and an alternate potential Winner's Entry will be selected by Sponsor in its sole discretion. At the time of Sponsor's contact with a potential Winner, such potential Winner will be asked to provide his/her proof of age and a government-issued photo ID (or other such identification as determined by Sponsor in its sole discretion). The notified eligible Winners shall be the only parties eligible to claim the Prize.

If a Winner declines the Prize, fails to claim the Prize, is unavailable for Prize fulfillment, fails to abide by the Rules, or is ineligible, Sponsor may select an alternate Winner from all remaining eligible Entries for the applicable Contest. Sponsor is not responsible for and shall not be liable for unsuccessful efforts to notify a potential Winner of the Prize.

PUBLICITY AND USE RELEASE: By submission of his or her Entry, an Entrant grants to Sponsor, and each of its designees, the right to publicize or use such Entrant's name, address (city and state of residence), voice, statements, photograph and/or other likeness (and as to the Entrant who wins, the right to use of the Prize information), for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation, and without further compensation, consideration, permission or notification, unless prohibited by law. Entrant warrants that Sponsor and its respective designees may peacefully use Entrant's name, address (city and state of residence), voice, statements, photograph and/or other likeness and will hold Sponsor and its respective designees harmless and indemnify them from any claim or lawsuit to the contrary.

RELEASE/WAIVER OF LIABILITY: By participating in the HOF Museum Giveaway and submitting an Entry and/or accepting the Prize, each Entrant and/or Winner expressly agrees to (i) be bound by these Rules, including all Entry requirements, and (ii) waive, release and discharge any and all claims against the Sponsor Entities and each of their respective parents, affiliated companies, subsidiaries, officers, directors, members, managers, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the HOF Museum Giveaway, and all of their respective officers, directors, members, managers, employees, agents and representatives (collectively, "**Released Parties**") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, arising out of or in any way related to the HOF Museum Giveaway, these Rules, Entrant's Entry, negligence of any of the Released Parties, any travel or activity related to the receipt or use of the Prize (or any portion thereof), or the acceptance, participation, use, expiration or misuse of the Prize (or any portion thereof).

PRIVACY POLICY: Information collected by Sponsor in connection with the HOF Museum Giveaway will be used in accordance with Sponsor's Privacy Policy (<http://www.steelers.com/legal/privacy-policy/>) and these Rules. In the event of any discrepancy between Sponsor's Privacy Policy and these Rules, Sponsor's Privacy Policy shall control and govern.

GENERAL CONDITIONS: Released Parties are not responsible for late, incomplete, illegible, inaccurate, undelivered, or garbled Entries, interrupted or unavailable network or other connections;

misdirected, blocked, or delayed notifications; printing, typographical or other errors appearing within these Rules, in any Contest-related advertisements or other materials; or any other errors, problems or difficulties of any kind relating to or in connection with the HOF Museum Giveaway, including, without limitation, errors or difficulties which may occur in connection with the administration of the HOF Museum Giveaway, the processing of Entries, or the announcement of the Prize in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, tampering, hacking, or by any equipment or programming associated with or utilized in the HOF Museum Giveaway. Released Parties are not responsible for injury or damage to participants or to any person's computer, phone, tablet or other electronic device related to or resulting from participating in the HOF Museum Giveaway. Released Parties (i) make no warranty, guaranty or representation of any kind concerning the Prize, and (ii) disclaim any express or implied warranties. Sponsor's failure to enforce any term of these Rules shall not constitute a waiver of any such term. All disputes will be resolved under the internal substantive laws of the Commonwealth of Pennsylvania, without regard to its conflicts of laws principles, and the laws of the United States. All disputes arising out of or with respect to the HOF Museum Giveaway or these Rules shall be heard exclusively in the courts, state and federal, located in Pittsburgh, Pennsylvania, USA.

CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE ANY WEB SITE ASSOCIATED WITH THE HOF MUSEUM GIVEAWAY OR ANY CONTESTS OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THE HOF MUSEUM GIVEAWAY OR ANY CONTESTS MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY SUCH ENTRANT, AND SPONSOR AND/OR ITS AGENTS RESERVE THE RIGHT TO PROSECUTE AND SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor reserves the right, in its sole discretion, to cancel or suspend the HOF Museum Giveaway at any time. In the event of cancellation, Sponsor may elect to identify the Winners and award the Prize by way of selecting Winners from among all non-suspect, eligible Entries received up to the time of such cancellation. Sponsor reserves the right, in its sole discretion, to modify these Rules for clarification purposes without materially affecting the terms and conditions of the HOF Museum Giveaway. Sponsor further reserves the right to revoke the Prize or remove an Entrant or Prize Winner, at any time, if the Entrant or Prize Winner acts in a manner that is, in Sponsor's sole discretion, offensive, harassing, threatening, repugnant, or violent at any time in connection with the HOF Museum Giveaway or the Prize.

WINNERS' NAMES/OFFICIAL RULES REQUEST: To obtain the name of the Winners or a copy of these Official Rules, mail a request and a self-addressed stamped envelope to: Pittsburgh Steelers 2024 Preseason Hall of Honor Tour Giveaway, 358 North Shore Drive, Pittsburgh, PA 15212. The Winner's name and Official Rules requests must be received by August 31, 2025.

ABBREVIATED RULES: The Pittsburgh Steelers 2024 Preseason Hall of Honor Tour Giveaway (the "HOF Museum Giveaway") begins 7/25/2024 and end 8/14/2024. Open to legal residents of the U.S. and District of Columbia 18 years or older at the time of entry. Odds of winning depend on the number of valid entries received per each individual Contest within the HOF Museum Giveaway. Fifteen (15) pairs of tours to the Hall of Honor Museum will be awarded. Total approximate retail value of the prize is \$540. Contest Sponsor is Pittsburgh Steelers LLC. **NO PURCHASE NECESSARY. VOID WHERE PROHIBITED OR OTHERWISE RESTRICTED BY LAW.** For complete rules, go to <https://acrisurestadium.com/stadium/hall-of-honor-museum/>.